

**Prudence Customer**

Relaxo Footwear Limited

**HQ**  
Aggarwal City Square, Rohini  
Sector-3, New Delhi – 110085,  
India

**Website**  
<http://relaxofootwear.com/>

**Retail Outlets**  
>500

**Industry**  
Retail & Distribution

- Solution**
- Microsoft Dynamics NAV
    - 2013 R 2
    - 2016
  - LS Retail

**About Prudence Technology:**  
Prudence Technology is a premium consulting firm and is Gold Partner of Oracle and Microsoft Solutions that cut across different industries through a consultative approach.

**About Microsoft Dynamics:**  
Microsoft Dynamics NAV is a business solution that is quick to implement, easy to use with the power to support your business ambitions.

**About LS Retail:**  
LS Retail management software solutions & POS systems help retailers; restaurateurs & forecourt businesses worldwide optimize operations & increase revenue.

**Keywords:**  
Retail, E-Commerce, Mobile wallet Dynamics 365, Azure, Point of Sales, Distribution, Logistics, Supply Chain, Replenishment, World best retail solution, Best practices, Warehouse Management, On Cloud, GDPR, Microsoft Dynamics NAV, Microsoft Dynamics AX, Microsoft Dynamics 365, Business Central, Microsoft Dynamics Business Central, SAP, .Net, SharePoint, IoT, AI, M

# RELAXO INCREASED ITS STOCK VISIBILITY & PROFITABILITY VIA MICROSOFT DYNAMICS



About **Relaxo Footwear**: With nearly 6 Lac pairs manufactured daily and 500+ Outlets, Relaxo Hawaii continues to meet, across India, the stringent demands of its users for high quality footwear.

BAHAMAS | FLITE | SPARX | SCHOOLMATE

**Why They Choose Microsoft Dynamics with LS Retail:** Single solution that effortlessly connects global operations and commerce — enabling improved profitability, increased efficiency, and growth into new product lines, channels, and international markets.

Flexibility of Microsoft Dynamics NAV, the best practices and experience of Prudence, and the elasticity and affordability of the Microsoft Cloud.

**Challenges**

- Enhanced Multichannel Optimization.
- Forecasting & Season wise planning
- Reconciliations & Store wise P&L
- Stock Replenishment
- Customer Item-Wise Product Profitability.
- Supply chain visibility
- Warranty Management
- Sales Order Management
- Product Pricing, Schemes & Promotions
- Physical VS Actual Inventory Reconciliation
- Deviation Analysis & Alerts

**Advantage**

- Better Finance & Account management
- Standard Operating Procedures Across
- Integration with Mobile wallets & E-Commerce
- Pre and Post production costing of Article
- Sample request and versioning of orders history
- Outstanding Inventory Management
- SKU management at size/color/ width level
- Style wise/ Size wise/ Color wise inventory
- Multi-Size/Color/Product Grouping
- Item Tracking (Bin/Barcode/Serial No. etc.)
- Inventory Movement SKU & Location wise.



Incorporated in 2010 in New Delhi, Prudence Technology is now having a global footprint in USA, EMEA & APAC works on the philosophy of “CAS (Customer Acquisition & Satisfaction)”. Prudence helps organizations to choose and implement business solutions like ERP, Business Intelligence, CRM, and Human Capital Management on cloud or on premise.

For more information about Microsoft Dynamics please write to us at [marketing@prudencesoftech.com](mailto:marketing@prudencesoftech.com)